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NOTIFICATIONS BY GOVERNMENT

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REVENUE DEPARTMENT
(Excise-II)

EXCISE POLICY FOR 2017-19 (i.e., FROM 01-04-2017 / 01-07-2017 TO 30-06-2019) FOR DISPOSAL OF A4 SHOPS.

[G.O.Ms.No.113, Revenue (Excise-II), 22nd March, 2017.]

PROHIBITION & EXCISE POLICY FOR 2017-19 FOR DISPOSAL OF RETAIL LIQUOR OUTLETS

The Government, after careful examination of the proposal submitted by the Commissioner of Prohibition & Excise, Andhra Pradesh, hereby formulate the following Excise Policy for 2017-19 in respect of retail liquor shops (A4 shops).

- (i) The same number of Shops fixed for 2015-17 i.e., (4380) are retained for 2017-19 also.
- (ii) The license period of all shops shall end on 30-06-2019.
- (iii) All the shops (including shops shifted) falling beyond 500 Mts. of Highways will be continued till the end of license period i.e., 30-06-2017.
- (iv) The licenses of the shops falling within 500 Mts. of Highways as on 31-03-2017 stand automatically expired.
- (v) Shops notified against shops falling within 500 Mts. of Highways will function from 01-04-2017 and shops notified against the shops falling outside 500 Mts. of Highways will function from 01.07.2017 till the end of license period.

- (vi) A fresh notification will be issued for the license period 2017-19 by about **23rd March, 2017** for disposal of both the categories of shops i.e., shops falling within 500 Mts. of Highways and shops existing outside 500 Mts. of Highways.
- (vii) In order to ease the application filing process, declarations in Form- A1 and A3 are dispensed with as it is time consuming to obtain the declarations and they do not serve any additional security purpose. The two essential conditions contained in the declarations in Form- A1 and A3 are incorporated in the Application Form-A3(B) itself binding the licensee by way of application instead of the declarations.
- (Viii) The applicant for participation in the selection process of a Shop shall fill an application in Form-A3(A) through online for enrolment for registration.
- (ix) The applicant is required to pay the non-refundable registration charge and non-refundable application fee for each Shop and start the process of online enrolment.
- (x) The procedure for online enrolment shall be set out in the District Gazette notification inviting applications for disposal of Shops.
- (xi) The online enrolment for registration that precedes filing of application will avoid controversies relating to timings on the last day and also afford real time data relating to enrolment for registration for each shop.
- (xii) The applicant after enrolling himself online will download the application in Form-A3 (B), Registration Certificate in Form-R1 and Entry Pass in Form-E1 and submit to the licensing authority or the officer authorised along with the following:
 - (a) Original challans in respect of non-refundable registration charge and application fee.
 - (b) Two passport size photographs.
 - (c) DD for EMD for Rs.3 lakhs.
 - (d) Copies of PAN card and Aadhar card.
 - (e) Two years IT/VAT returns.
 - (f) ST certificate for Shops located in Scheduled Areas.
- (xiii) The Entry Pass and the Registration Certificate shall be system- generated and issued to the applicant duly signed by the licensing authority.
- (xiv) Drawl of LOTs shall be conducted Shop-wise and only one reserve applicant may be selected for each Shop.
- (xv) Shops shall be disposed of by selection through drawl of LOTs with fixed license fee based on population as per 2011 Census for Municipal Corporation / Municipality / Nagar Panchayat / Mandal.
- (xvi) No areas / localities, such as wards / villages, shall be notified; entire Mandal / Nagar Panchayat / Municipality / Corporation shall be notified as single unit. The selected applicants may be given the liberty to establish the Shops anywhere in the Mandal / Nagar Panchayat / Municipality / Municipal Corporation, as the case may be.

- (xvii) In case there is only one shop notified for a Mandal and only one application is received, the applicant shall be selected provided his application is in accordance with Rules.
- (xviii) As per the Hon'ble Supreme Court Order, dated.15.12.2016 :
“No shop for the sale of liquor shall be (i) visible from a National or State highway (ii) directly accessible from a National or State highway and (iii) situated within a distance of 500 Mts. of the outer edge of the National or State highway or of a service lane along the highway”.

“No signages and advertisements of the availability of liquors shall be permitted both on National and State Highways”.
- (xix) The selected applicant shall be required to submit application for grant of permit room license after selection only. Permit room license shall be made mandatory for all the shop licenses irrespective of the population of the place. Further, a non- refundable registration charge of Rs.5 Lakhs and a license fee of Rs. 10,000/- shall be collected for grant of permit room license.
- (xx) The time frame set for submission of Bank Guarantee / Fixed Deposit Receipt is increased from seven days to fifteen days.
- (xxi) The Commissioner of Prohibition & Excise is permitted to open outlets under Rule 18 (1) and (2) of the A.P. Excise (Grant of license of selling by shop and conditions of license) Rules, 2012.
- (xxii) The Commissioner of Prohibition & Excise may grant the privilege of selling by shop to Hybrid Hyper Markets, Malls, Co-operative Societies and Corporations owned by the State Government on usual licence fee applicable as per the population slab with a view to modernize the retailing of IMFL & FL.
- (xxiii) All the A4 shops in the State shall be equipped with the required machinery for reading of Holographic Excise Adhesive Labels (HEAL). The regular licence of A4 shops shall be issued only after installation of required equipment at the shops for effective implementation of HPFS.
- (xxiv) The Commissioner of Prohibition and Excise is permitted to give separate instructions to take it up as a pilot project to install IP cameras for one shop in each Revenue division.
- (xxv) No Shop shall be permitted on the road from Tirupathi Railway Station to Alipiri via RTC Bus Stand, Leelamahal circle, Nandi circle, Vishnu Nivasam, Srinivasam. Likewise, no Shop shall be permitted on the road from Leelamahal - Nandi circle - Alipiri - SVRR Hospital - SVIMS in Tirupathi Municipal Corporation area.
- (xxvi) Shifting shall be permitted within the Mandal / Nagar Panchayat / Municipality / Municipal Corporation only.
- (xxvii) The Commissioner of Prohibition & Excise is permitted to relocate un-disposed shops anywhere in the State as he deems fit.

- (xxviii) The provisions contained in the A.P. Excise (Grant of license of selling by shop and conditions of license) Rules, 2012, as amended from time to time, shall govern the process of allotment and the consequent operation of the Shops by the licensees.
- (xxix) The Enforcement wing shall be strengthened for effective control of all Excise offences including un-authorised sale outlets (Belt shops). Further, the Enforcement wing may be permitted to establish Command and Control Centre with sufficient man power for round the clock surveillance over the CC cameras installed at Distilleries, Depots and retail vends etc., GPRS tracking of all the vehicles carrying IMFL / FL consignments from Distilleries to Depots and further to retail vends etc., with facility for storage of all the required data and TV footage.
- (xxx) The Health, Medical & Family Welfare Department is directed to establish one de-addiction centre in every district in the State.
- (xxxi) Intensive campaign to educate the public about responsible drinking and the evil effects of irresponsible drinking may be taken up.

AJEYA KALLAM,

*Chief Secretary to Government &
Special Chief Secretary (CT, P&E, R&S).*

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